

Deutschland-Promenade in Chongqing  
**AWO Bezirksverband Unterfranken e.V. /**  
**AWO Akademie Marktbreit**

**contact**

AWO Bezirksverband Unterfranken e.V.

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## **company profile**

The AWO Bezirksverband Unterfranken was founded half a century ago in 1959. Today the organisation involves 60 enterprises which work in the fields of education, consulting, elderly care, rehab hospitals, youth and family welfare service. In addition to 1.500 employees, volunteers are active in more than 80 associations in order to contribute to the work of the AWO Bezirksverband.

It is the organisation's belief that the success and quality of a company strongly depends on their employees being well trained and further educated according to the company's requirements.

That is why in 1980 the AWO-Academy Marktbreit was founded. It is the Academy's endeavour to professionally train the organisation's employees working in its many different departments and to generally promote education in the German society. Today the Academy offers not only individual consulting and in-house trainings but also about 150 further education programs in which thousands of people take part in every year. About 100 speakers as well as a modern convention centre with conference rooms, guest rooms and various leisure facilities are available.

## **areas of activities**

- Education and further training in the fields of out-patient and in-patient elderly care, in hospitals, rehab hospitals and facilities for mentally impaired people
- Support in the planning, building and running of facilities for elderly care and for disabled people
- Support in the planning, building and running of child care facilities
- Management courses for executives of companies and associations
- Computer courses for all fields of daily work life
- Advanced and further trainings for all forms of administration work
- Courses in domestic economy with focus on cooking, efficiency and hygiene
- Consulting on training and personal needs and needs assessment of further education
- Consulting, preparation and accomplishment of in-house seminars, study stays, internships in various departments, intercultural and language training, international consulting

## **target groups**

- Managers of foreign training providers
- Managers and employees from the different departments

## Deutschland-Promenade in Chongqing

### Carl Duisberg Centren gGmbH

#### contact

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#### company profile

Carl Duisberg Centren is a leading service enterprise in the area of international training and qualification. Each year, we provide knowledge of foreign languages and intercultural competence, experience abroad and international expertise to several thousand people from all over the world. In addition, we also manage cross-border educational projects for the business community and public institutions.

The company name goes back to the German industrialist and patron Carl Duisberg (1861-1935), who, even in the 1920s, made major contributions toward the international qualification of business executives and their junior staff. In this way, he created the basis for our commitment which has now already lasted many decades.

Carl Duisberg Centren consists of a network of affiliates all operating under the aegis of Carl Duisberg Centren gemeinnützige GmbH. Key affiliated companies include Carl Duisberg Centren Intertraining & Consult GmbH, Carl Duisberg Medien GmbH and Gesellschaft für soziale Entwicklung gemeinnützige GmbH.

Carl Duisberg Centren is headquartered in Cologne and is present in seven other locations in Germany: in Berlin, Dortmund, Hanover, Mannheim, Munich, Saarbrücken and Radolfzell on Lake Constance.

Own locations in China, Indonesia, India, Cameroon, Malaysia, Russia, the Ukraine and Vietnam guarantee the international effectiveness of Carl Duisberg Centren in conjunction with numerous cooperating partners throughout the world.

**areas of activities**

- technical and vocational training / management training
- intercultural and language training, international consulting
- consulting to determine the actual training needs, supporting the selection and preparation of suitable program participants, designing, planning, implementing and monitoring of the programs (evaluation, reports), study visits, preparatory German language courses
- assistance with all administrative formalities (e.g. visa procurement, accommodation, insurance)

**projects &  
target groups**

- authorities and organisations of technical and vocational education and training
- vocational teachers, instructors
- specialised personnel
- managerial staff

## Deutschland-Promenade in Chongqing

### gpdm International mbH

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#### company profile

The gpdm, Gesellschaft für Projektierungs- und Dienstleistungsmanagement mbH („company for project planning and service management“) is a well established consulting company in the area of training. Operating on a nationwide basis, our staffs of 35 is employed in three different locations. Since 1997 we have served over 840 companies in the sectors: renewable energy, metal /technology, information technology, healthcare-tourism.

A consulting company – according to our understanding – should, for the most part, open up new potential and develop ideas. Development is always a process for us that takes place in close cooperation with our customers. As a consulting company in the training sector, we have many years of experience in building up and accompanying operative networks, human resources development in young companies and consulting training institutions.

Although our skills extend into the training, further training and human resources development sectors, we are not a training institution. Only contracts for higher specialist skills, experience and capacity are accepted and for which we expect their contents to be of absolute benefit to our customers.

#### areas of activities

- development of training networks
- support of training networks
- advisory service for training institutions

**projects &  
target groups**

- HR-Development - skilled personnel in companies
- advisory service for schools, starting up academies
- initiating college / university – cooperation
- creating approximately 1,250 apprenticeship training positions in roughly 900 companies
- consulting approximately 80 fixed companies in the HR management sector
- achieving approximately 250 workplaces for job applicants of all professional qualifications
- activities as a nation-wide consulting company
- sectors/Areas: Renewable, Technology/Mechanical Engineering, IT, Wellbeing/Healthcare
- locations: Paderborn and Kassel/Germany and Beijing/China German Energy School – a project which main focus lies on the training of solar specialists and other occupations concerned with renewable energies. The importance of this sector increases on a daily level; therefore the necessity of fundamental training arises.

*Possible Occupations:*

- systems mechanic for sanitary and heating engineering and air conditioning technology
- crafter for insulating or construction
- construction materials tester
- electronic technician for energy management and building services engineering
- construction engineer
- mechatronic engineer
- technical drawer
- crafter for heat, cold and sound insulation

*International and German qualifications / certifications*

- cooperation projects for Universities / Colleges
- initiating cooperation project with German/Dutch universities and colleges (BA and MBA qualifications)
- (paid) practical work experience in German for students
- career guidance for foreign students
- partnership/mentorship for technical colleges

## Deutschland-Promenade in Chongqing

### iVWA

## International Academy for Business and Administration

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#### contact

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#### company profile

iVWA - Skilled Workers and future talents according to German standards for Asia

iVWA is a non profit education institution from Germany. Founded / supported by companies, the IHK Braunschweig and Lüneburg-Wolfsburg and all relevant German and Chinese authorities and ministries. With training centres in Wuxi and Zhuhai and up from 2008 in Qingdao, Xiamen and Ningbo and the “IDSW International German School” for Wuxi, Suzhou and central Jiangsu, iVWA is a leading institution providing German qualification in China – from Nursery to practical oriented Bachelor Degree.

iVWA’s “Berufsakademiemodell for China and Asia” is based on the combination of scientific knowledge with practical and interdisciplinary skills.



For Siemens, Bosch, MTU Maintenance, KarstadtQuelle, EPCOS, Degussa/RAG, Osram, Lanxess, Yangzhou Yaxing Motors, Mercuri Urval, Colt Telecom, EADS/Airbus, BBA BMW Brilliance Automotive, SGL Carbon, VDAQMC, Süd-Chemie, Phoenix Contact, Phillips, PORSCHE, Kempinski and lots of small and midsized companies all over China, iVWA trains and educates future talents in technical and non technical seminars and higher vocational training courses according to German standards.

All trainings and courses are in English language, up to 90 % of the trainers and lecturers are from Germany. The courses lead to IHK / AHK certifications, IHK vocational occupations (IHK Berufsausbildung) as well as to the Betriebswirt / Bachelor Berufsakademie and the Chinese national Advanced Diploma. Some 800 students are enrolled in iVWA Berufsakademie in several cities in China.

iVWA has been awarded as one of the three most innovative training institutions from Germany abroad by iMOVE / BMBF Ministry of Science and Education in November 2006 for its innovative vocational trainings in China.

In China the Jiangsu Provincial Authorities have chosen the iVWA cooperation project in Wuxi as one example giving programme for international cooperation in higher vocational education.

The Peoples government of Wuxi has announced iVWA's Executive President Mr. Swehla officially as only representative from Germany to become consultant for internationalisation of education.

## Deutschland-Promenade in Chongqing

# Central Agency for Continuing Vocational Education and Training in the Skilled Crafts - ZWH

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### company profile

The Central Agency for Continuing Vocational Education and Training in the Skilled Crafts (ZWH) is a non-profit service-organisation founded by the umbrella organization of the 54 German chambers of skilled crafts to support and promote their 577 training centres.

The central development of training course concepts and training solutions by ZWH ensures a high quality and reflects the state of the art. In detail, ZWH carries out the following tasks: analysis of training needs, development of training concepts, development of teaching and learning materials, train the trainer courses, seminars for training-centre managers, development and evaluation of publicly supported pilot-projects, consulting and especially e-learning.

ZWH has further more extensive experience in development and management of projects in Germany, Europe and international business relations.

### areas of activities

ZWH provides services around continuing vocational education and training:

- analysis of training needs
- development of training concepts
- train the trainer courses

- courses for managers and staff of training institutions
- management of continuing education and training
- e-learning
- consulting
- development of training centres
- international cooperation and partnerships

**projects &  
target groups**

ZWH carries a PPP (Public Private Partnership) project. Target of the project is to qualify trainer of training centres in the west region of china in the field of CNC.

Further on standards for qualification and certification will be developed in the project.

- Trainer, Employees, heads of training-centre